

Message Text

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44

ACTION COME-00

INFO OCT-01 AF-10 ISO-00 EB-11 DRC-01 USIA-15 CIAE-00

INR-10 NSAE-00 RSC-01 /049 W
----- 054316

R 061415Z DEC 73

FM AMEMBASSY MBABANE

TO SECSTATE WASHDC 5750

INFO AMCONSUL CAPE TOWN

AMCONSUL DURBAN

AMEMBASSY GABORONE

AMCONSUL JOHANNESBURG

AMEMBASSY MASERU

AMEMBASSY PRETORIA

LIMITED OFFICIAL USE MBABANE 3115

E.O. 11652: N/A

TAGS: BEXP, LT, WZ

SUBJECT: PROPOSED HOTEL AND RESTAURANT CATERING EQUIPMENT
CATALOG SHOP

REF: A) STATE 207802; B) PRETORIA 4436

1. STRONGLY RECOMMEND POSTPONING PROPOSED HOTEL/RESTAURANT CATALOG SHOW FOR SIX MONTHS IN LIGHT OIL EMBARGO SOUTHERN AFRICA AND STRICT PETROL CONTROL MEASURES DESCRIBED REF B AND PREVIOUS. MAJOR ENTREPRENEURS WHOM CATALOG SHOW SHOULD ATTRACT WOULD BE IN LARGE PART SOUTH AFRICAN. FUEL CONSERVATION MEASURES HAVE ALREADY CUT SOMEWHAT INTO TOURIST TRAVEL FROM SOUTH AFRICA INTO SWAZILAND WITH NEW STRICTER WEEKEND MEASURES LIKELY TO REDUCE SUCH TRAVEL MUCH FURTHER. WITH FUEL CONSERVATION MEASURES, MANY OF TARGET AUDIENCE WOULD NOW BE UNLIKELY COME. AS THIS IS FIRST SUCH COMMERCE EFFORT FOR SWAZILAND IMPORTANT THAT IT BE SUCCESSFUL EVENT. BELIEVE THEREFORE PROPOSED TIMING IS NOW NOT RPT NOT PROPITIOUS.

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2. IF HOWEVER IT DECIDED PROCEED AS SCHEDULED EMBASSY

WILL OF COURSE PARTICIPATE FULLY. SUGGEST IN ORDER TAKE
MAXIMUM ADVANTAGE SOUTH AFRICAN TRAVEL HABITS AND PROBABLE
SITUATION FEBRUARY, CATALOG SHOW SWAZILAND BE SCHEDULED
OVER WEEKEND, I. E. FEBRUARY 9 AND 10 OR FEBRUARY
16 AND 17.
SPICER

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Message Attributes

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Disposition Authority: garlanwa
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Disposition Reason:
Disposition Remarks:
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Original Handling Restrictions: n/a
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